



mobility ventures®

Ukrainian start-ups: choosing the best place to enter a global market



Helping Entrepreneurs Succeed!

Strategy for global market entry

Global markets: not a choice but **NECESSITY**

- **Investors expectations**
- **Diversification**
- **Global customer base**

Base of expansion

- **Europe**
- **North America**
- **Asia**

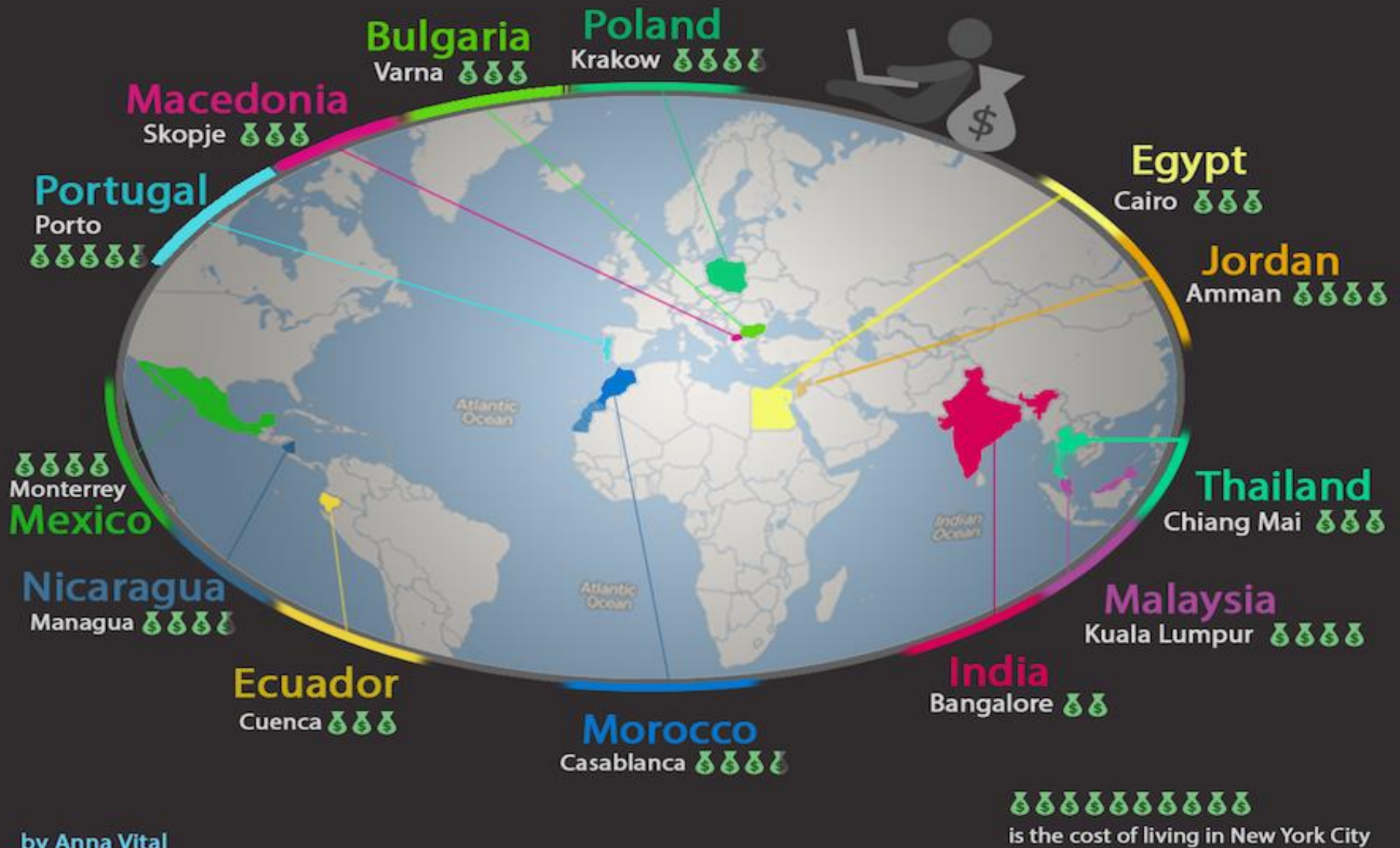
Physical presence is a must: not a P.O. Box!

The Global Startup Ecosystem Ranking 2015

	Ranking		Performance	Funding	Market Reach	Talent	Startup Exp.	Growth Index
Silicon Valley	1	◀	1	1	4	1	1	2.1
New York City	2	▲ 3	2	2	1	9	4	1.8
Los Angeles	3	◀	4	4	2	10	5	1.8
Boston	4	▲ 2	3	3	7	12	7	2.7
Tel Aviv	5	▼ 3	6	5	13	3	6	2.9
London	6	▲ 1	5	10	3	7	13	3.3
Chicago	7	▲ 3	8	12	5	11	14	2.8
Seattle	8	▼ 4	12	11	12	4	3	2.1
Berlin	9	▲ 6	7	8	19	8	8	10
Singapore	10	▲ 7	11	9	9	20	9	1.9
Paris	11	◀	13	13	6	16	15	1.3
Sao Paulo	12	▲ 1	9	7	11	19	19	3.5
Moscow	13	▲ 1	17	15	8	2	20	1.0
Austin	14	NEW	16	14	18	5	2	1.9
Bangalore	15	▲ 4	10	6	20	17	12	4.9
Sydney	16	▲ 4	20	16	17	6	10	1.1
Toronto	17	▼ 9	14	18	14	15	18	1.3
Vancouver	18	▼ 9	18	19	15	14	11	1.2
Amsterdam	19	NEW	15	20	10	18	16	3.0
Montreal	20	NEW	19	17	16	13	17	1.5

WORLD'S BEST VALUE DESTINATIONS

for starting a startup with your own money *



by Anna Vital

FundersandFounders.com

* based on monthly burn rate, access to fast Internet, generosity of visa policy, and hassle-free travel

is the cost of living in New York City

Source: <http://fundersandfounders.com/where-to-start-your-startup-best-value-destinations/>

UK & Ireland

UK

- **Mass Challenge**
- **Dreamstake**
- **Level 42**
- **Tier 1 (Entrepreneur) visa**
- **Techstars/Seedcamp/Oxygen/Wayra/Collider**
- **Startupbootcamp**
- **Accel/DN Capital/Balderton/Index/DFJ Esprit**

Ireland

- **The Start-up Entrepreneur Programme (STEP)**
- **Enterprise Ireland**

Central & Eastern Europe

Poland

- **Innovation Nest / hub:raum**

Austria

- **Impact Hub / SpeedInvest**

Bulgaria

- **CCC Statups / LaunchHub**

Hungary

- **iCatapult / Traction Tribe / Connect East**

Estonia

- **Startup Wise Guys / E-residency**
- **BuildIT / Tehnopol**

Germany, France, Spain & Holland

Germany

- **Point Nine Capital / e.ventures / Earlybird**
- **Axel Springer / ProSiebenSat.1 Accelerator**

France

- **Kima Ventures**
- **Partech**

Spain

- **4YFN**

Holland

- **BrainPort / Rockstart**

Scandinavia

Finland

- **Tekes**
- **Startup Sauna**
- **Vendep**
- **Go International**
- **Nexit Ventures**
- **Inventure**

Sweden

- **True Global Ventures**
- **Northzone**
- **Creandum**

USA

Silicon Valley

- **Plug & Play**
- **500 Startups**
- **BlackBox**
- **Y Combinator**

New York

- **Nest New York**
- **Lemonsqueeze**
- **Brooklyn Bridge Ventures**

Asia

Singapore

- SPH plugandplay
- Rockstart

China

- muru-D
- Chinaccelerator / Hox

Hong Kong

- Cyberport / Brinc

South Korea

- born2global

Choices go for it !!!!

Choose carefully

Look for connections

Knock on the doors

Make an informed decision

GOOD LUCK!